



BE A LEADER FOUNDATION

CONVIVIO
For Tomorrow's Leaders

A CELEBRATION WITH TACOS & TEQUILA

VALET PARKING | COCKTAILS | LIVE MUSIC | MEXICAN-INSPIRED FARE

THURSDAY, APRIL 24, 2025 5:30 - 8:00 PM

Outdoors at the Tony F. Soza-Ray Martinez, Thunderbird
American Legion Post 41
715 S. 2nd Ave., Phoenix, AZ 85003





ABOUT THE EVENT

Join us at the inaugural "Convivio for Tomorrow's Leaders," a vibrant evening celebrating our community, and the transformative impact supporting pathways to higher education can have.

Held in the heart of historic Central City South Phoenix, this signature event benefits Be A Leader Foundation's programs and scholarships, providing vital resources to empower students to achieve their postsecondary dreams and become tomorrow's leaders.

The night will be an intimate and relaxed outdoor gathering for the Be A Leader community and will feature:

- **Student stories of impact**
- **A celebration of leaders who have a direct impact on the success of students in our community**
- **Networking opportunities with Phoenix's business, nonprofit, and community leaders**



WHY SPONSOR AND SUPPORT OUR MISSION?

Your sponsorship provides critical support to Be A Leader Foundation's mission of increasing college access and success for under-resourced students in the Greater Phoenix area. By partnering with us, your organization will:

- **Gain visibility among an audience of influential community members**
- **Showcase your commitment to diversity, education, and the Latinx community**
- **Play a key role in creating equitable opportunities for the next generation of leaders**

Proceeds from the event will directly benefit Be A Leader's programs and scholarships, providing vital resources to empower students to achieve their postsecondary dreams and become tomorrow's leaders, ensuring sustainable support for students on their higher education journeys.





SPONSORSHIP LEVELS



El Líder (Leader) Presenting Sponsor- \$15,000+

- Recognition as the Presenting Sponsor with logo prominently displayed on all event materials
- Opportunity to give a welcome address at the event
- Reserved tickets for 6 guests
- Featured logo placement on event signage and digital media, including Be A Leader's website and social media accounts
- Recognition in event press release



La Familia (Family) Sponsor- \$10,000+

- Reserved tickets for 4 guests
- Logo placement on event signage and digital media, including Be A Leader's website and social media accounts
- Recognition during the event program



El Vecino (Neighbor) Sponsor- \$5,000+

- Reserved ticket for 4 guests
- Name recognition on event signage and during program
- Recognition on Be A Leader's website and social media



La Comunidad (Community) Sponsor- \$1,000+

- Reserved ticket for 2 guests
- Name recognition during program
- Recognition on Be A Leader's website and social media

For more information,, please reach out to our Chief Advancement Officer , Sharon Irwin-Foulon, by phone at (602) 758-8000 x4 or by email at sharon.irwinfoulon@bealeader.org

